

# BTC Website Links Policy

## Introduction:

Bodmin Town Council welcomes applications for links to or from other websites providing they meet the criteria set out in this policy.

## 1. Criteria for Choice

Links to external web page content should be:

- Relevant to specific content on [www.bodmin.gov.uk](http://www.bodmin.gov.uk) or to the Town Council as a whole;
- Represent a government organization, public organization charity or other publicly known and trusted organization;
- In agreement with the Council's Equal Opportunities Policy upholding the principles of equality and diversity with content free from offensive or distasteful material, political or religious bias and sexual discrimination;
- Free from false or misleading information about Bodmin Town Council.

## 2. Hotels, Guest Houses and Accommodation Providers

- Bodmin Town Council are pleased to accept link requests from accommodation providers who have paid the appropriate membership scheme fee.

## 3. Business and Commercial Links

- Bodmin Town Council will accept links to umbrella organizations representing businesses such as the Chamber of Commerce and Industry, but will not accept links to businesses or commercial organizations, whose primary purpose is to sell goods or services. The Council will, however, accept links from businesses working directly in partnership with the Council to meet its key aims and priorities, where a link on the Council's website forms part of the specific partnership arrangement.

## 4. Charitable Organizations

- The Council welcomes requests for links from charitable organizations provided they can provide proof of Charitable Status from the Charity Commission.

## 5. Local Services

- The Council welcomes requests for links from local services that are non-commercial (non-profit making) and from groups who act as associations for the benefit of the Bodmin community. Notwithstanding, the Council also welcomes links from local schools; bus, train and air services; hospital and general health care providers, libraries and principal authority run leisure and sports centres and from local trusted youth initiatives.

## 6. Additional Factors

- Use of the Bodmin Town Council website constitutes an acceptance of the [Terms of Use](#) Policy which the BTC Website Links Policy has been designed to complement.
- Bodmin Town Council will not accept applications for links from tourist information websites, link farms or party political websites.
- The Council's dedicated Links.html page is not designed to deal with events. Should you wish to publicise a local event, please contact Jeremy Ley (Project Officer) on 01208 74159 for possible inclusion of the event on the Council's forthcoming events web page.
- Use of the Town Council Crest is subject to copyright and permission must be sought from Bodmin Town Council before using it in any link to the Council's website.

## 7. Disclaimer

- External links on the Council's website will be reviewed regularly. In the event that links are found to be broken or redundant, or the material has been changed and no longer conforms to the Council's website policy, the Council reserves the right to remove the links from its website.
- Links from Bodmin Town Council's website to other sites on the Internet do not constitute an endorsement of these sites, the content they may contain or any products or services they may offer. In addition, Bodmin Town Council does not accept responsibility or liability for the content, quality, or accuracy of any content or materials from sites referenced or linked to.